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Cookie Coleman

Experience

8/04 – present

Producer

The Minneapolis Institute of Arts Grand Opening – new wing

SPAM Museum Jam 2005 & 2006

Twin Cities Public Television 50th Anniversary

The Science Museum of Minnesota's 100th Anniversary Gala

Abbott Northwestern Hospital 2006 Gala fundraiser

Abbott Northwestern Hospital 2007 Gala fundraiser

AMDA Conference for Walker Art Center and MIA 2007

Fairview Hospitals Centennial Celebration

03/03-7/04

Producer

Grand Excursion Flotilla Welcome and Mingling of Waters Ceremony

12/02-12/03

Opening Events Director

Minnesota Historical Society to open Mill City Museum in Minneapolis on the banks of the Mississippi River in May of 2003.

4/01-11/02 Sixth World Symposium on Choral Music

Executive Director

Administer International Choral convention. Duties include: directing the fundraising, sponsorship strategy and fulfillment; Board reporting; Hiring and managing 7 person staff and volunteers; concert producing and support; event management; budget development and management; and development of earned income opportunities through registration, exhibit hall trade show and concerts.

1999–2002 Science Museum of Minnesota St. Paul, MN

Opening Events Director

Strategize and implement all preview and opening events for \$100,000,000. building. Develop and oversee creative, budget, collateral development, print, mailing, décor and food . Supervise 6 person staff. Create a branded annual event to launch the opening of the 10 acres of parks surrounding the museum.

1998-1999 Minneapolis Institute of Arts Minneapolis

Special Events Director

Establish and implement all grand opening previews and events, gallery openings and 15,000 person branded event. Liaison with Target, Mervyn's & Dayton's leadership on their sponsorship fulfillment and collateral and product development. Supervise staff for all museum development, incentive and opening events. Created 5–year sales and marketing plan for facility rental program.

1994-present Cookie Coleman Company Minneapolis

Event Consultant, Band leader and Singer

Create and manage 12-piece orchestra which performs for corporate and special events. Produce sales videos and marketing materials. Produced, marketed and sold two compact discs featuring myself as a vocalist. Perform regularly at the Dakota Bar & Grill. Session singer credits include *SuperAmerica Man, Target spots, Gedney, Old Home, Nickelodeon*. Produce and perform in incentive shows for corporations. Produce annual pops concerts for Orchestra Hall. Booked pops series for Chicago's Orchestra Hall with such talent as: Tony Bennett, Sonny Collins, Miles Davis the Nylons. Also booked entertainment for corporate events and launched first annual Basilica Block Party selecting and booking all entertainment: Bodines, 10,000 Maniacs, Buckwheat Zydeco. Various event consulting projects include: Midtown Greenway Opening, Lyn-Lake Street Fair, Bell Museum Donor Event, United Way, Bloomingdales, Dayton's Home Store, The Guthrie Theater, International Market Square, Mississippi Live and United Arts.

1996-97 American Assoc. of Museums Washington D.C.

National Convention Event Coordinator

Local event manager for national convention. Liaison for top10 local museums with national office in Washington D.C., plan and execute events at convention center and museum sites.

1988-1994 Webb Enterprises Minneapolis

Marketing Director

Rupert's Nightclubs. Created national business selling The Rupert's Orchestra to Corporate Event Producers. Created events and marketing and promotions for other Rupert's nightclubs in St. Louis and Atlanta. Booked entertainment for special events: Buddy Guy, Diane Schuur. Developed Star Party concept and worked with networks and labels who brought in national acts: Celine Dion, Mint Condition, Prince, Donny Osmond, Michael Bolton, the Beach Boys,

1984-1989 International Market Square Minneapolis

Special Events Director

Creating events, attractions and educational programs for trade and consumers.

1977-1984 The Guthrie Theater Minneapolis

Associate Development Director

Responsible for fundraising campaigns for foundations and individuals and produced special events.

CommunityService

Super Bowl XXVI Entertainment Committee Chair

United Way "A Fair of the Heart" Committee

NCAA Final Four Hospitality Committee

Basilica Block Party – launched first event booking national entertainment

References:

Joan Olson, Development Director, Minneapolis Institute of Arts 612-870-3266

Philip Brunelle, Artistic Director, VocalEssence 612-547-1450

Lory Sutton, Communications Director, The Minnesota Historical Society 651-297-1827